FIRST COAST NEWS

ORDER

Orders Order / Rev: 726183 - 1 06401247 Alt Order #: A GARRETT COMPANY Product Desc: TBA **WJXX-TV** Estimate: 11/01/12 - 11/06/12 Flight Dates: Primary AE: Alex Lavin Original Date / Rev: 10/31/12 / 11/02/12 Sales Office: T-LA Order Type: Political Sales Region: NAT **Target Enterprises/ POL** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 15260 Ventura Blvd, Suite 1240 EOM/EOC Sherman Oaks, CA 91403 Agency Commission: 15% Advertiser Name: Freedom Pac A25-54 New Business Thru: Demographic: **Product Codes:** IS-Candidate/US Order Separation: 00:15:00 Priority: P-5 Advertiser External ID: Revenue Codes: Agency External ID: AGY, GEN, POL

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	67	\$18,195.00	\$15,465.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	67	\$18,195.00	\$15,465.75	0.00
Totals	67	\$18,195,00	\$15,465,75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Alex Lavin			Start Of Order - End Of Order	100%

Order Share	Share	Total
WJXX-TV	10%	\$18,195.00
Market	100%	\$181,950.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
WAWS	5%	\$9,097.50
WCWJ	0%	\$0.00
WJXT	22%	\$40,029.00
WTEV	36%	\$65,502.00
WTLV	27%	\$49,126.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
1	WJXX	11/01/12	2 11/02/12	Good Morning Am M-F 7a-9a	nerica CM	M-F 7a-9a	TF	:15	4	\$80.00 P-3	0.00 NM	4	\$320.00
V	<u>Staı</u> /eek: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays TF	Spots/Week 4	Rate \$80.00	Rating 0.00						
2	WJXX	11/01/12	2 11/02/12	Regis & Kelly Regis & Kelly	СМ	M-F 9a-10a	TF	:15	2	\$50.00 P-3	0.00 NM	2	\$100.00
V	<u>Star</u> /eek: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays TF	Spots/Week 2	<u>Rate</u> \$50.00	Rating 0.00						
3	WJXX	11/01/12	2 11/02/12	M-F 10-11AM M-F 10a -11a	CM	M-F 10a -11a	aTF	:15	2	\$50.00 P-3	0.00 NM	2	\$100.00
V	<u>Staı</u> /eek: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays TF	Spots/Week 2	<u>Rate</u> \$50.00	Rating 0.00						

Print Date: 11/14/12 15:15:16 Page 2 of 4

WJXX-TV

Order / Rev: 726183 - 1

Advertiser: Freedom Pac

Alt Order #: 06401247 Product Desc: TBA

11/01/12 - 11/06/12 Flight Dates: Estimate:

Break Start/End Time Inventory Code Rate Pri Rtg Type Spots Ln Ch Start End Days Len Spots Amount

4 WJXX 11/01/12 11/02/12	The View CM M-F 11a-12p View	M-F 11a-12	pTF	:15	2 \$250.00 P-3	0.00 NM	2	\$500.00
Start Date End Date Week: 10/29/12 End Date 11/04/12	Weekdays Spots/W	eek <u>Rate</u> 2 \$250.00	Rating 0.00					
5 WJXX 11/01/12 11/02/12	3-4p CN	*	TF	:15	2 \$70.00 P-3	0.00 NM	2	\$140.00
Start Date End Date	Wendy Williams Weekdays Spots/W	eek Rate	Rating					
Week: 10/29/12 11/04/12	TF	2 \$70.00	0.00					
6 WJXX 11/01/12 11/02/12	FCN News at 5pm CN M-F 5-5:30pm	И M-F 5p-5:30)pTF	:15	1 \$60.00 P-3	0.00 NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 <u>End Date</u> 11/04/12	Weekdays Spots/W	eek Rate 1 \$60.00	Rating 0.00					
7 WJXX 11/01/12 11/02/12	FCN News at 5:30 CM M-F 5:30-6pm	M-F 5:30p-6	δρTF	:15	1 \$75.00 P-3	0.00 NM	1	\$75.00
Start Date	Weekdays Spots/W	eek Rate 1 \$75.00	Rating 0.00					
8 WJXX 11/01/12 11/02/12	FCN News at 6 CM M-F 6-6:30pm)pTF	:15	1 \$185.00 P-3	0.00 NM	1	\$185.00
Start Date End Date Week: 10/29/12 End Date 11/04/12	Weekdays Spots/W	eek Rate 1 \$185.00	Rating 0.00					
9 WJXX 11/01/12 11/02/12	FCN News at 7p CN M-F 7-7:30p			:15	1 \$180.00 P-3	0.00 NM	1	\$180.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/W	eek Rate 1 \$180.00	Rating 0.00					
10 WJXX 11/05/12 11/05/12			M	:15	2 \$1,800.00 P-3	0.00 NM	2	\$3,600.00
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 <u>End Date</u>	Weekdays Spots/W	eek <u>Rate</u> 2 \$1,800.00	Rating 0.00					
11 WJXX 11/01/12 11/01/12	CMA Awards CM CMA Awards			:15	2 \$1,300.00 P-3	0.00 NM	2	\$2,600.00
Start Date Week: 10/29/12	Weekdays Spots/W	eek Rate 2 \$1,300.00	Rating 0.00					
12 WJXX 11/02/12 11/02/12	Fri Prime A CN Shark Tank		F	:15	2 \$525.00 P-3	0.00 NM	2	\$1,050.00
Start Date Week: 10/29/12	Weekdays Spots/W	eek Rate 2 \$525.00	Rating 0.00					
13 WJXX 11/02/12 11/02/12	Fri Prime C CN 20/20		F	:15	2 \$525.00 P-3	0.00 NM	2	\$1,050.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 <u>End Date</u>	Weekdays Spots/W	eek Rate 2 \$525.00	Rating 0.00					
E14 WJXX 11/04/12 11/04/12	Sun Prime A CM America's Funniest Home	л 7-8р	S	:15	2 \$585.00 P-3	0.00 NM	1	\$585.00
Start Date End Date	Weekdays Spots/W		Rating					
Week: 10/29/12 11/04/12	S	2 \$585.00	0.00					
	 .	Start/End Time				Rtg Type		
2 WJXX 10/29/12-11/04/12 S	iun Prime A	7-8p		Su	:15 (\$585.00)	0.00 <i>NM</i>		
Credited [CR]								
15 WJXX 11/01/12 11/04/12	FCN News at 11pm CN M-Su 11-11:35p	M-Su 11p-1	1:35p TFSS	:15	3 \$165.00 P-3	0.00 NM	3	\$495.00
Start Date Week: 10/29/12	Weekdays Spots/W	eek Rate 3 \$165.00	Rating 0.00					
E 16 WJXX 11/03/12 11/03/12	GMA Saturday CM GMA Saturday		dayS-	:15	2 \$155.00 P-3	0.00 NM	1	\$155.00
Start Date End Date Week: 10/29/12 11/04/12	Weekdays Spots/W	eek Rate 2 \$155.00	Rating 0.00				I	

Print Date: 11/14/12 15:15:16 Page 3 of 4

WJXX-TV

Order / Rev: 726183 - 1

Advertiser: Freedom Pac

Alt Order #: 06401247 Product Desc: TBA

Flight Dates: 11/01/12 - 11/06/12 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	L	en Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E 16 WJXX 1	1/03/1	2 11/03/12	GMA Saturday GMA Saturday	CM	GMA Saturda	ayS	S-	:15	2	\$155.00 P-3	0.00 NM	1	\$155.00
	9/12 ate Ra		WeekdaysS- escription 6MA Saturday		Rate \$155.00 /End Time	Rating 0.00		<u>kdays</u> Sa	Len	gth <u>Rate</u> :15 (\$155.00)	Rtg Type		
Credi [CR]		-11/0 4 /12 C	IIIIA Salurday	Givir	Catarday			58	•	.10 (φ100.00)	0.00 14101		
	1/03/1	2 11/03/12	AfternoonCollege AfternoonCollege		Fri,Sat-Sun 1	2p-8r S	S-	:15	2	\$400.00 P-3	0.00 NM	2	\$800.00
Start I		End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/29		11/04/12 2 11/03/12	S- Made in Hollywoo	d CM	\$400.00 Sa 7:30-8p	0.00	S-	:15	1	\$75.00 P-3	0.00 NM	1	\$75.00
			Sa 7:30-8p		•	Detien				·			·
Start I Week: 10/29		End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.00							
E 19 WJXX 1	1/04/1	2 11/04/12	GMA Sunday GMA Sunday	CM	GMA Sunday		·S	:15	2	\$190.00 P-3	0.00 NM	1	\$190.00
<u>Start I</u> Week: 10/29		End Date 11/04/12	Weekdays S	Spots/Week 2	<u>Rate</u> \$190.00	Rating 0.00							
Spot Ch D	ate Ra	nge D	escription GMA Sunday		/End Time A Sunday			<u>kdays</u> Su	Len	gth Rate :15 (\$190.00)	Rtg Type		
Credi [CR]		1 1/0 -1 /12 C	iiviA Sunday	OWIF	Countary			Su	•	.10 (ψ100.00)	0.00 14101		
20 WJXX 1	1/04/1	2 11/04/12	FCN Sun News at Sun 6:30-7p	t 6:30 CM	Sun 6:30-7p		·S	:15	1	\$210.00 P-3	0.00 NM	1	\$210.00
Start I Week: 10/29		End Date 11/04/12	Weekdays S	Spots/Week 1	Rate \$210.00	Rating 0.00							
21 WJXX 1	1/03/1	2 11/03/12	Prime College For 758p-1130p	otball CM	758p-1130p	\$	S-	:15	2	\$975.00 P-3	0.00 NM	2	\$1,950.00
<u>Start I</u> Week: 10/29		End Date 11/04/12	Weekdays S-	Spots/Week 2	<u>Rate</u> \$975.00	Rating 0.00							
22 WJXX 1	1/05/1	2 11/06/12	Good Morning Am M-F 7a-9a	nerica CM	M-F 7a-9a	МГ	=	:15	8	\$80.00 P-3	0.00 NM	8	\$640.00
Start I Week: 11/05		End Date 11/11/12	<u>Weekdays</u> МГ	Spots/Week 8	<u>Rate</u> \$80.00	Rating 0.00							
23 WJXX 1	1/05/1	2 11/06/12	Regis & Kelly Regis & Kelly	CM	M-F 9a-10a	МГ	-	:15	4	\$50.00 P-3	0.00 NM	4	\$200.00
Start I Week: 11/05		End Date 11/11/12	<u>Weekdays</u> MΓ	Spots/Week 4	<u>Rate</u> \$50.00	Rating 0.00							
24 WJXX 1	1/05/1	2 11/06/12	M-F 10-11AM M-F 10a -11a	СМ	M-F 10a -11a	МГ		:15	4	\$50.00 P-3	0.00 NM	4	\$200.00
Start I Week: 11/05		End Date 11/11/12	Weekdays MT	Spots/Week 4	<u>Rate</u> \$50.00	Rating 0.00							
25 WJXX 1	1/05/1	2 11/06/12	The View M-F 11a-12p View	CM w	M-F 11a-12p	МГ		:15	4	\$250.00 P-3	0.00 NM	4	\$1,000.00
Start I Week: 11/05		End Date 11/11/12	Weekdays MT	Spots/Week 4	Rate \$250.00	Rating 0.00							
26 WJXX 1			3-4p Wendy Williams	СМ	3-4p	M		:15	2	\$70.00 P-3	0.00 NM	2	\$140.00
Start I Week: 11/05		End Date 11/11/12	Weekdays M	Spots/Week 2	<u>Rate</u> \$70.00	Rating 0.00							
27 WJXX 1		2 11/05/12	FCN News at 5pm M-F 5-5:30pm	n CM	M-F 5p-5:30p		- =	:15	1	\$60.00 P-3	0.00 NM	1	\$60.00
Start I Week: 11/05		End Date 11/11/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$60.00	Rating 0.00							
28 WJXX 1	1/05/1	2 11/05/12	FCN News at 5:30 M-F 5:30-6pm	O CM	M-F 5:30p-6p	M	-	:15	1	\$75.00 P-3	0.00 NM	1	\$75.00
Start I	Date	End Date	Weekdays	Spots/Week	Rate	Rating							

Print Date: 11/14/12 15:15:16 Page 4 of 4

WJXX-TV

Order / Rev: 726183 - 1 Advertiser: Freedom Pac

Alt Order #: 06401247 Product Desc: TBA

Flight Dates: 11/01/12 - 11/06/12 Estimate:

Ln Ch Start End	Inventory Code Break	Start/End Time Days	Len Spots	Rate Pri Rtg Type	Spots	Amount
28 WJXX 11/05/12 11/05/12	FCN News at 5:30 CM M-F 5:30-6pm	M-F 5:30p-6p M	:15 1	\$75.00 P-3 0.00 NM	1	\$75.00
Start Date End Date Week: 11/05/12 11/11/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$75.00 0.00				
29 WJXX 11/05/12 11/05/12	FCN News at 6 CM M-F 6-6:30pm	M-F 6p-6:30p M	:15 1	\$185.00 P-3 0.00 NM	1	\$185.00
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 <u>End Date</u> 11/11/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$185.00 0.00				
30 WJXX 11/05/12 11/05/12	FCN News at 7p CM M-F 7-7:30p	M-F 7p-7:30p M	:15 1	\$180.00 P-3 0.00 NM	1	\$180.00
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 <u>End Date</u> 11/11/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$180.00 0.00				
31 WJXX 11/05/12 11/05/12	FCN News at 11pm CM M-Su 11-11:35p	M-Su 11p-11:35p M	:15 1	\$165.00 P-3 0.00 NM	1	\$165.00
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 <u>End Date</u>	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$165.00 0.00				
32 WJXX 11/03/12 11/03/12	AfternoonCollege Football AfternoonCollege Football	Fri,Sat-Sun 12p-8rS-	:15 2	\$400.00 P-3 0.00 NM	2	\$800.00
Start Date End Date Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$400.00 0.00				
33 WJXX 11/03/12 11/03/12	Sat 1130P-1230X CM Sat 1130p-1230a	1130p-1230a/12aS-	:15 2	\$65.00 P-3 0.00 NM	2	\$130.00
Start Date End Date Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$65.00 0.00				
				Totals	67	\$18,195.00